



## PRIVACY POLICY

### **What information do I collect?**

I collect information from you when you register on my site, place an order, or fill out a form. When ordering from my site, you may be asked to enter your name, e-mail address and mailing address. You may, however, opt to visit my site anonymously.

### **What is the Lawful Basis for processing this information?**

I process this information under the GDPR Lawful Basis of Legitimate Interest.

### **What do I use your information for?**

The information I collect from you may be used in any of the following ways:

- To personalize your experience...  
your information helps me respond more appropriately to your individual needs.
- To improve my website...  
I continually strive to improve my website offerings based on the information and feedback I receive.
- To improve customer service...  
your information helps me to respond more effectively to your customer service requests and support needs.
- To process transactions...  
your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent, other than for the express purpose of delivering the purchased product or service requested.
- To send periodic emails...  
the email address you provide for order processing, may be used to send you information and updates pertaining to your order, in addition to receiving occasional news, updates, related product or service information, etc.
- To administer a contest, promotion, survey, or other site feature

Note: If at any time you would like to unsubscribe from receiving future emails, I include detailed unsubscribe instructions at the bottom of each email.

### **How do I protect your information?**

I implement a variety of security measures to maintain the safety of your personal information when you place an order or enter, submit, or access your personal information. I offer the use of a secure server. All supplied sensitive information is transmitted via Secure Socket Layer (SSL) technology and then encrypted into my Payment gateway provider's database where it is only to be accessible by those authorized with special access rights to such systems. Such persons are required to keep the information confidential.

### **Do I use cookies?**

Yes - my Payment gateway provider uses cookies. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the service provider's systems to recognize your browser and capture and remember certain information. Cookies are used to help them remember and process the items in your shopping cart and understand and save your preferences for future visits.



### **Do I disclose any information to outside parties?**

Definitely not! I do not sell, trade, or otherwise transfer to outside parties any personally identifiable information. This does not include trusted third parties who assist me in operating my website, conducting my business, or servicing you, so long as those parties agree to keep this information confidential. I may also release your information when I believe release is appropriate to comply with the law, enforce my site policies, or protect my or others' rights, property, or safety.

### **Third-party links**

Occasionally, at my discretion, I may include or offer third-party products or services on my website. These third-party sites have separate and independent privacy policies, and I therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, I seek to protect the integrity of my site and welcome any feedback about these sites.

### **Online Privacy Policy Only**

This online privacy policy applies only to information collected through my website and not to information collected offline.

### **Your Consent**

By using my website, you consent to my privacy policy under the Lawful Basis of Legitimate Interest.

### **Changes to my Privacy Policy**

If I decide to change my privacy policy, I will post those changes on this page, and/or update the Privacy Policy modification date below.

This policy was last modified on 10/02/2021.